



XXIV AYUNTAMIENTO  
**TIJUANA**  
2021 - 2024

**Secretaría de  
Bienestar**

**IMAC**  
Instituto Municipal de  
Arte y Cultura

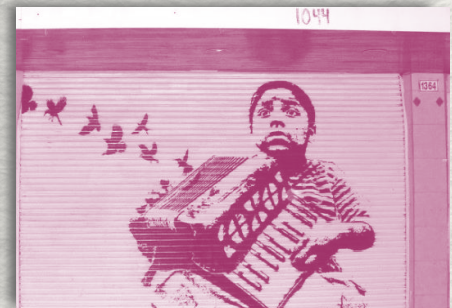
**Tijuana**  
2021  
2024  
**PARA  
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**Enlace  
Binacional**



# ZONA LIBRE

**ARTISTIC  
COLLECTIVE  
OF TIJUANA  
AND SAN DIEGO**



## **OPEN CALL**

Participate with works that  
address border themes in  
different aesthetic paradigms,  
exploring diverse poetics.




EXTENSION

**15 MARCH  
2024**

For more information, please contact:

 [imac.binacional@gmail.com](mailto:imac.binacional@gmail.com)

 (664) 374 5300





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# **ZONA LIBRE**

## **ARTISTIC COLLECTIVE OF TIJUANA AND SAN DIEGO**

### **General rules for the call**

- 1.- Artists from the San Diego - Tijuana region will be able to participate in this call. (The only people excluded from participating will be public officials, service providers thereof and officials disqualified by law).
- 2.- A maximum of two creative proposals per artist will be accepted..
- 3.- The works to be completed must be completed prior to their submission and if they are intervention projects they must be perfectly described in the application for participation.
- 4.- The works must have been carried out in the period 2020-2023, and if they were interventions, they must be feasible to be completed at least two days before the date established for the inauguration.
- 5.- The issue should be under an interdisciplinary approach in the San Diego Tijuana border context.

### **Procedure for participation.**

The call will remain open from its publication on the official digital channels of the Institute Municipal of Art and Culture [imac.tijuana.gob.mx](http://imac.tijuana.gob.mx), until March 15, 2024.

Interested parties are requested to send, in PDF format, the following documentation in a single file, identifying themselves as follows: FREE ZONE - Full name of the participant.

The shipment must be made to the email address [imac.binacional@gmail.com](mailto:imac.binacional@gmail.com) within the period included.

### **The following information is required to be included in the project:**

- 1.- Full name, stage name, email, address and phone number with postal codes and corresponding areas.
- 2.- Valid copy of an official ID.
- 3.- Title of the work.
- 4.- Details of the work, such as technique used, materials used, dimensions in centimeters, weight in kilograms, year of creation, technical requirements for assembly and a precise description of the technical needs for its installation.
- 5.- Conceptual justification of the work.
- 6.- Individual curriculum summary.
- 7.- Attach clear images of the work that allow evaluators to get an approximate idea of its form, volume and dimensions.
- 8.- Assessment of the creation of the work for insurance purposes.
- 9.- The transfer of the work from San Diego to Tijuana will be the responsibility of the artist. Please contact [imac.binacional@gmail.com](mailto:imac.binacional@gmail.com) in case you require any permission.
- 10.- Identification and documentation: It is important to clearly label the packaging with the information of the sender, recipient, delivery address and emergency contact. In addition, make sure you have the necessary documentation, such as invoices, certificates of authenticity and customs permits, if required.





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## **ARTISTIC COLLECTIVE OF TIJUANA AND SAN DIEGO**

### **Selection procedure**

- 1.- Within the framework of the exhibition's commitment, the curatorial committee will choose 50% of artists from Tijuana and 50% of artists from San Diego, placing special emphasis on the diversity of gender identities.
- 2.- The works to be selected must reflect the border context that characterizes the essence of the exhibition.
- 3.- The communication of the selected works will be made through the institution's digital platforms and by email to the artists.
- 4.- The curatorial committee will make the proper selection and the results will be given on March 29, 2024.
- 5.- The committee reserves the right to exclude any work that does not faithfully fit the images sent or that does not include the required documentation, as well as those that do not comply with the format indicated in the artist's registration request, as far as possible.

### **Sending and receiving the works**

- 1.- The selected works must be delivered physically, properly packaged, within the schedule of 9:00 a.m. to 4:00 p.m., on business days, from April 15, 2024 to April 30, 2024, at the following address: Av. París y, C. Lisboa 5, Centro, 22054 Tijuana, B.C.
- 2.- The works must be properly packaged, using specific protection according to the type of work. The packaging must be safe and allow its reuse for the return of the work.
- 3.- The participant is responsible for covering the shipping costs of the work, as well as acquiring insurance for its transport if required.
- 4.- In the case of works that require specific electronic equipment, these must be included in the shipment.
- 5.- If the packaging of the work does not meet the established safety requirements, or if non-compliance with this condition causes damage to the work, the committee or the institution will not be responsible for the restoration and may exclude the work, which will be returned to its author.
- 6.- Once the works are received and reviewed, the convening institution will ensure each of them, from their arrival and storage, until their return to the artist at the end of the exhibition, as long as it is ruled that they are in good condition.
- 7.- Upon receiving the work, the Institution undertakes to give professional treatment to the work from the time it is received until it is delivered to its author at the end of the exhibition time.

### **Return of the works**

- 1.- Artists will be notified of the date and time for the return of their works once the exhibition is completed. Through an Institutional letter in which it is stated that the work was part of an exhibition project in the city on a temporary basis.
- 2.- The return of the works will be carried out using the same packaging in which they were received, thus ensuring their correct protection during the transfer.
- 3.- The artist will be responsible for collecting the work at the Facilities of the Municipal Institute of Art and Culture in an equal way in which it was received. Address: Av. París y, C. Lisboa 5, Centro, 22054 Tijuana, B.C.





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## **ARTISTIC COLLECTIVE OF TIJUANA AND SAN DIEGO**

### **Opening dates of the exhibition**

The Inauguration will take place on May 23, 2024 at the benjamin serrano gallery at the Casa de Cultura Tijuana, ending in July 2024.

It is important to clarify that the convening institution is not responsible for any eventuality that may arise in the works exhibited due to the quality of the materials used in their creation. However, if it is feasible, the institution will do everything possible to compensate the damages together with the author, with prior authorization of this last

The exhibition of the work will be extended until the month of April 2024, and its removal from the exhibition will not be allowed unless the convening institution gives a precise and justified indication.

### **Use of personal information**

By participating in the call and being selected, the artists provide their authorization to the Free Zone exhibition to reproduce the images of the pieces, the conceptual information of the artist about his work and information of his likeness on the information platforms that the institution considers appropriate; all this with the aim of disseminating the high quality of those who participate in the event.

### **Observations**

Participants who submit their application to this call undertake to comply with the rules and guidelines established for this contest.

In the event of any unforeseen situation arising during the conduct of the call, the organizing committee, collaboration with the jury, will make the corresponding decisions to resolve it.

**For more information, please contact:**

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**Phone: (664) 3745300**

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